

To: terry.tang@latimes.com

Subject: "Dodgers Day" Sendoff and Celebration Ahead of World Series

Hello Terry,

With the Dodgers back in the World Series, Major League Baseball is hosting "Dodgers Day," a community sendoff uniting Los Angeles Dodgers fans ahead of the World Series. The event runs from 10 a.m. to 6 p.m. Sunday, Oct. 19, at Dodger Stadium's parking lot, featuring batting cages, player and coach meet-and-greets, live music, and LA's best food trucks.

MLB drew 70.2 million fans this season and the Dodgers led the league with an average of 47,000 per game which makes "Dodgers Day" an excellent time for fans to unite before sending their team off to the World Series. Also, there's a raffle for fans who spend \$10 or more on Dodgers merchandise to win one of five pairs of Game 1 World Series tickets!

Would you be interested in covering this event? Press access will be available, including opportunities to speak with players and coaches. I'll follow up Wednesday. (150 words)

Best,

Ian Cohen

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